

### Quick Facts

- Enables publishers to archive text and images and make them available within the organization or to others online
- Features efficient and effective search and retrieval with several search and sort options
- Easily links text and images so they can be stored quickly and accessed from any workstation
- Accepts and processes input in any format from virtually any source
- Automatically formats data and minimizes need for manual changes
- Provides full list of output options
- Complements NewsBank's distribution and direct-to-consumer services, which help publishers generate more revenue

### Make news archives accessible in the newsroom and online

The *SAVE Multimedia Archiving System* enables news media organizations to make current and archived text, photos, graphics, PDFs and other news elements easily available to their entire organizations, external sites and bureaus, the public and vendors. Also, *SAVE's* value-added utilities, paired with NewsBank's comprehensive hosting, distribution and direct-to-consumer services, enable publishers to more effectively leverage their archives to generate more revenue.



### Effective search and retrieval and easy content integration

With a single search, reporters and staff can easily retrieve either specific text or images or both simultaneously. *SAVE* offers a wide range of search and sort options, including full-text, field and date, and *SAVE's* guided search feature makes searching and retrieving text and images easy for both experienced and inexperienced users. *SAVE* simplifies the linking of text and images, so news articles can be stored quickly with related photos, graphs and more. *SAVE* also enables users at any newsroom workstation to recall text and images and reuse the files in their original formats.

### Support for all data types

The *SAVE* system accepts and processes input in any format from virtually any source. Its customized programming automatically formats data before moving it to *SAVE's* editing subsystem for enhancement, and a flexible and highly effective filter minimizes or eliminates the need for manual changes before adding stories to the database. *SAVE* can output information in a variety of ways, including printing to dedicated or networked printers, emailing, sending to reporters' queues or baskets on the editorial system, faxing or saving to a local disk drive. Many customers use *SAVE's* ability to automatically send transmissions to vendors.

### Use your archives to generate revenue

*SAVE* complements and extends your online initiatives by enabling you to reformat your newspapers' information, make your archive available to the public online, populate your newspaper's home page and distribute your archive automatically to vendors. Additionally, only *SAVE* and NewsBank enable you to increase revenue by including your archive in the nation's and the world's most comprehensive newspaper databases—*America's Newspapers* and *Access World News*—as well as on NewsBank's direct-to-consumer services, *NewsLibrary.com* and *ObitsArchive.com*.

For more information, contact NewsBank by calling 800.762.8182 or emailing [mediaservices@newsbank.com](mailto:mediaservices@newsbank.com).